

## OCTOBER PROMOTIONAL BUDDY POPPY

**2023-2024**



Happy Fall it's here, even though if you look outside you must wonder. October brings cooler weather, beautiful colors, Halloween, Columbus Day. And fall vacation for schools and fall festivals.

During any one of these holidays don't forget to make sure your poppies cans are out along with poppies.

Did you know that in 2022 The VFW celebrated a century that they declared the poppy the organization's official flower? At the National convention in 2023 it marked one-hundred years of Memorial Day distribution. In February 2024 it will have been 100 years since the name Buddy Poppy was registered with the US Patent office. And in 1955 the Buddy Poppy officially became a joint program of the VFW and The Auxiliary.

As covid changed everything and it was difficult to distribute the Buddy Poppy, headquarters, and the VFW store began a new rollout, Poppy. It is made of tin that you pinch together, great on collared shirts.

These are done at Cottonwood Incorporated where adults with developmental disabilities are instrumental in the assembly. This helps them to earn a paycheck while also feeling personal satisfaction.

Pins available real soon.

A short update keep working your poppy program, with more to follow

Barbara Santillanes

Past Dept. Buddy Poppy chair

Standing in for present Buddy Poppy Chair